

## **CLIENT ADVISORY SERVICES**

Whether you're a business owner focused on growth and profitability, or a nonprofit or governmental leader striving for mission-driven impact, you rely on accurate financial information to make informed decisions, set strategic goals, and plan for the future.

- FLEXIBLE: We offer a scalable range of services to meet you where you are, from outsourced accounting and compliance to fractional controllership and CFO services. As your organization evolves, our support evolves with you.
- VALUE-DRIVEN: Our outsourced accounting team does more than just fill a seat. We bring the expertise of over twenty professionals, each with specialized knowledge and proven best practices. Instead of relying on a single hire, you gain a scalable team that enhances performance and reduces risk through proper segregation of duties. With a dedicated team always at your service, you never have to worry about coverage gaps due to vacations or turnover. Your accounting operations remain seamless, consistent, and fully supported. You can focus on leading your organization while we handle accounting and performance measurement.
- **COLLABORATIVE:** We believe in the power of collaboration. Our advisory team works closely with our tax and audit departments to streamline processes and enhance your tax strategy and audit readiness. We also partner with our technology, wealth management, and valuation teams to deliver holistic, forward-thinking solutions.

### WHAT WE DO BEST:

- · Outsourced accounting
- Fractional CFO services
- Financial reporting & dashboards
- Budgeting and cash flow forecasting
- Strategic planning & advisory
- Payroll consulting, processing, and compliance
- Sales & Use Tax consulting and compliance

- 1099 research & reporting
- Grant tracking and reporting
- External audit support
- Accounts Payable processing and consulting
- Technology assessments and implementation
- New business setups and registration
- Transaction and sell-side due diligence support

2910 Lucerne Drive SE Grand Rapids, MI 49546 (616) 949-3200

#### GREENVILLE

114 N Lafayette St Greenville, MI 48838 (616) 754-8888

#### **HOLLAND**

675 E 16th St # 100 Holland, MI 49423 (616) 392-8534

#### **MUSKEGON**

4927 Stariha Dr Suite A Muskegon, MI 49441 (616) 392-8534

#### ST. JOSEPH

800 Ship St # 108 St Joseph, MI 49085 (269) 983-0534



# CLIENT ADVISORY SERVICES LEADERSHIP TEAM



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**TESSA KEENA, CPA, SHAREHOLDER:** Since joining the firm in 2011 as a staff accountant, Tessa has steadily advanced into leadership roles. She co-leads Hungerford's Client Advisory Services team and was elected as a firm Shareholder in September 2021. Tessa works with a wide range of industries and organizations to ensure they have accurate financial information and effective business processes. Her areas of expertise include financial planning and analysis, business systems implementation, and grant accounting, with a focus on nonprofit and governmental organizations. Tessa earned an Associate of Science in Business Studies from Cornerstone University and a Bachelor of Business Administration with a major in accounting from Grand Valley State University.



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**EMILY PASZKOWSKI, CPA, CFE, SHAREHOLDER:** Emily joined the firm in 2020 as a Manager in Client Advisory Services and was elected as Shareholder in January 2025. She co-leads Hungerford's Client Advisory Services (CAS) team and also serves as the lead for the firm's Fraud & Litigation team. Emily specializes in working with businesses of all sizes and brings industry and audit experience in manufacturing and distribution, professional services, and faith-based organizations. She advises on financial reporting and strategic planning, internal controls and process improvements, and litigation support. Emily earned her Bachelor of Business Administration degree in accounting from Grand Valley State University and her Certificate in Fraud Examination in 2020.



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**STACY MELLEMA, CPA, SHAREHOLDER:** Stacy joined the firm in 2020 as a Senior Manager and was elected shareholder in January of 2023. She specializes in assurance and client advisory services related to for-profit, not-for-profit, and employee benefit plan areas. She also has experience advising closely-held and family-owned business, including fractional CFO services, financial and strategic planning, process assessment and improvement for a variety of industries. Stacy earned a Bachelor of Business Administration degree in accounting from Central Michigan University.