



HUNGERFORD

CPAs • ADVISORS • TECHNOLOGY • WEALTH

2024 COMMUNITY IMPACT REPORT

TEAMWORK
PURPOSE

INTEGRITY

LEARNING

INDEPENDENT

WHERE GO

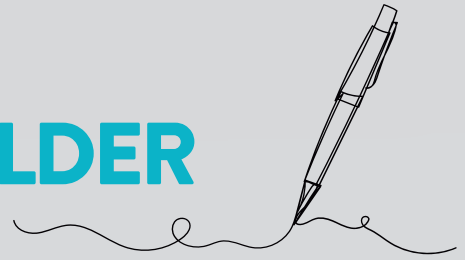
EXCELLENCE

TABLE OF CONTENTS

LETTER FROM THE MANAGING SHAREHOLDER.....	3
MISSION & VALUES.....	4
MEET OUR TEAM.....	5
YEAR IN REVIEW.....	6
TESTIMONIALS.....	7



LETTER FROM THE MANAGING SHAREHOLDER



TOM PRINCE, CPA, MBA
MANAGING SHAREHOLDER

Dear Friends,

At Hungerford, we believe that success is measured not only by the work we do but also by the impact we have on the communities we serve. One of our core values is support—a commitment that extends beyond our office walls and into the heart of our civic, community, and professional organizations.

Throughout the past year, our team has dedicated time, resources, and expertise to making a meaningful difference. Whether through sponsorships, volunteer efforts, or partnerships with local organizations, we are proud to stand alongside those who are working to strengthen our communities. This report highlights the ways we have given back—supporting causes that align with our values and ensuring that our collective efforts create lasting change.

We are grateful for the relationships we have built with our clients, affiliates, vendors, and referral sources, as well as the unwavering dedication of our team members who make this work possible. Thank you for joining us on this journey of impact and service. Together, we can continue to make a difference.

Tom Prince



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MISSION & VALUES

We are dedicated to implementing strategies that enhance the well-being of our employees, clients, affiliates, and the community.

VISIONARY

We endorse a culture that anticipates new trends and products and encourages the development of new ideas and services.

ABALANCED LIFE

We encourage employees to have a balanced life by offering flexibility in work schedules, styles, methods, and approaches.

LIFETIME LEARNING

We help employees maximize their career growth and enhance their personal development through continual training and education opportunities.

UNITY

We promote an atmosphere of teamwork, inclusiveness, and respect to enhance the level of service to our clients.

EXCELLENCE

We promise a high level of personalized services to our clients with consistent communication, long-term relationships, and innovative ideas.

SUPPORT

We encourage participation in civic, community, and professional organizations and value our relationships with our clients, affiliates, vendors, referral sources, and each other.

MEET OUR TEAM



STACY MELLEMA, CPA
SHAREHOLDER



BRETT KARHOFF, CPA, MST
SHAREHOLDER



HEATHER HALLIGAN
MARKETING MANAGER



JENN ROGELL, CPA, CFE, MBA
SENIOR MANAGER



RYAN MARSCHKE
MANAGER



SAM WILLEMSTEIN
PROJECT COORDINATOR



JORDAN BYLSMA, CPA
SENIOR ACCOUNTANT

YEAR IN REVIEW

Hungerford helped **75** organizations across our **5** service areas in **2024** through sponsorships, volunteering, board involvement, and discounted audit services.



Financial Impact

\$87,000



Communities

5



Organizations Helped

75

TESTIMONIALS



GRAND RAPIDS CHILDREN'S MUSEUM

"Not everyone looks forward to a visit from their auditors, but when you work with the people at Hungerford, the journey feels more like a partnership. You know exactly what to expect, and they work hard to stay connected throughout the year by responding to emails, answering questions, sponsoring events and showing up to support us in person. After all these years, working with Hungerford is a truly meaningful experience for our entire team."

~ Maggie Lancaster, CEO

MUSKEGON LAKESHORE CHAMBER OF COMMERCE

"The Hungerford team has distinguished itself as a leading organization among Chamber Members by demonstrating the powerful impact that sponsorship and community volunteering can have. Their efforts not only uplift the business community but also strategically enhance the firm's visibility, credibility, and professional reputation."

~ Rachel Gorman, President & CEO



LOOKING AHEAD

As we reflect on the past year, we're reminded that real impact is created through consistent action, shared purpose, and meaningful connection. At Hungerford, we don't just support our communities—we are part of them. From 1,684 volunteer hours to \$87,000 in financial support and 75 organizations served, this report is more than a summary of our efforts—it's a celebration of what we can accomplish when we work together.

We're proud of the role our team plays in building stronger communities, and we remain committed to growing that impact in the years ahead. To our clients, partners, and friends—thank you for being part of this journey. Your trust and collaboration make this work possible.

The road to lasting change is paved with small, purposeful steps. Let's keep moving forward—together.



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